

Jim Wilson

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Experience

Senior art director, graphic designer, illustrator, photographer and copywriter. Photoshop, QuarkExpress, Illustrator, CorelDraw and MS Office power user. Mac and Windows proficient. Areas of expertise include print, web, direct mail, trade show exhibits, packaging, litigation support, interactive and presentation projects. [Portfolio can be viewed at: http://www.jimwilson.com/pf/index.html](http://www.jimwilson.com/pf/index.html)

Objectives

Provide creative and practical solutions to business marketing problems. Turn CEO visions into professionally presented, competitive products and services.

Work History

Commonwealth Design, Reston, VA / Ft. Washington, MD

Creative Director, November 1997 to Present

Full service graphic design studio providing corporate branding, marketing, website and publication design as well as advertising to small businesses in many areas of the U.S. Clients include various Internet and telecom startups, environmental consultants, investment firms, sports organizations and others.

The Strategis Group, Washington, DC

Vice President, Communications, January 1981 to October 1997

In-house marketing specialist for this telecommunications consulting firm. Produced corporate publications, advertising, trade show exhibit design and materials, photography, desktop publishing, direct mail design, litigation support, and technical drawings. Prepared printed pieces to enhance clients' multi-million dollar proposals for cable television franchise licenses. Materials included samples of brochures, program guides, direct mail pieces, and advertising campaigns, as well as technical illustrations, maps, binders and slipcases. Installed and administered in-house Novell/WindowsNT LAN/WAN consisting of 10 servers and backup systems for 40+ users with regional offices in Atlanta, London and Singapore. Designed firm's web site.

Jim Wilson Design, Washington, DC

Freelance Designer, January, 1979 - January, 1981

Freelance graphic designer. Provided marketing materials for various local associations and companies.

Graphica International, Washington, DC

Senior Art Director, August 1975 - January, 1979

Designed and produced annual reports, brochures, posters, books and other graphic materials for businesses in the Washington DC area.

StarTech Recording Studios, Washington, DC –*Recording Engineer/Producer/Musician, 1978-1984*

Maryland Police Training Commission, Pikesville, MD - *Multimedia Graphic Artist, 1974-75*

PBS - Maryland Center for Public Broadcasting, Owings Mills, MD - *TV Graphic Artist Intern, 1973-1974*

Hochschild-Kohn Department Stores, Baltimore, MD - *Newspaper Graphic Artist, 1973*

Education

Maryland Institute College of Art, Baltimore, MD BFA, Cum Laude, Graphic Design, 1975

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Software Skills

Print Design

QuarkExpress 4 for Mac/PC
Adobe Illustrator 9 for Mac
Adobe Acrobat & Distiller 4 for Mac
CorelDraw 9 for PC / CorelDraw 6 for Mac

Web Design

Flash 5
Adobe GoLive 5.0 for Mac
Adobe ImageReady 3.0 for Mac

Digital Illustration / Photo Retouching

Adobe PhotoShop 6.0 for Mac/PC
Painter 5.0 for Mac
Agfa FotoLook scanning software for Mac
KPT Bryce for Mac
CorelPhoto 9 for PC

Office Management

MS Word 2000
MS Excel 2000
MS PowerPoint 2000

Networking

WindowsNT 4 (installed 2 servers)
Novell Netware 4 (installed 8 servers)

Audio Engineering

Former engineer for 24-track recording studio. Producer, musician, composer.
Knowledge of MIDI, waveform design, AD/DA conversions, and microphone techniques.

Resume available in several formats:

www.jimwilson.com/pf/Jim_Wilson_Resume.pdf
www.jimwilson.com/pf/Jim_Wilson_Resume.doc
www.jimwilson.com/pf/Jim_Wilson_Resume.txt
www.jimwilson.com/pf/Jim_Wilson_Resume.htm

Work samples can be viewed at:

<http://www.jimwilson.com/pf/index.html>